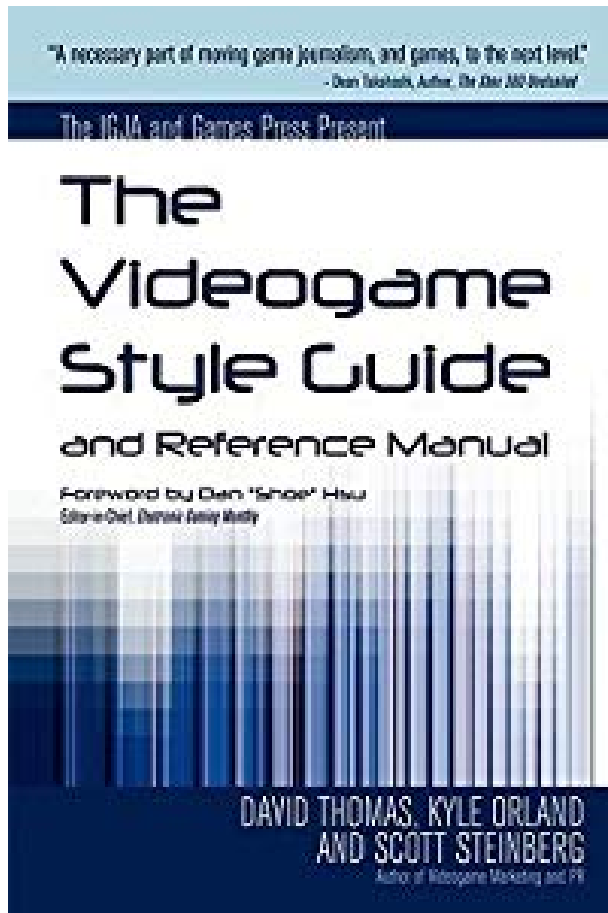


The Videogame Style Guide and Reference Manual



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|--------------------------|---------------------------------|
| Language | English |
| Author: | Kyle Orland |
| Goodreads Rating: | 4.00 |
| ISBN13: | 9781430313052 |
| Published: | September 24th 2007 by Lulu.com |
| ISBN10: | 1430313056 |
| Genre: | Games |
| Pages: | 108 |

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Journalists, stop playing guessing games! Inside the answers to your most pressing questions await: Videogame, one word or two? Xbox, XBox or X-box? What defines a good game review? Fitting neatly between The AP Stylebook and Wired Style, The Videogame Style Guide and Reference Manual is the ultimate resource for game journalists and the first volume to definitively catalogue the breathtaking multibillion-dollar game industry from A to Z. Includes official International Game Journalists Association rules for grammar, spelling, usage, capitalization and abbreviations, plus proven tips and guidelines for producing polished, professional prose about the world's most exciting entertainment biz.

Exploring the field from yesterday's humble origins to tomorrow's hottest trends, The Videogame Style Guide and Reference Manual contains all the tools you need to realize a distinguished career in game journalism.